



## **Waterstone's supports World AIDS Day with a week of events**

### **First display of UK AIDS quilt by any retailer**

Waterstone's historic Gower Street branch in central London is to become the first retailer to display the iconic UK AIDS quilt as part of its support for World AIDS Day 2011. The bookshop will also support five major HIV/AIDS related UK charities throughout the week, allowing one charity per day to highlight their work within the HIV/AIDS community, with volunteers on hand for advice and to share information with the public.

Waterstones has been given the right to display a panel from the UK AIDS Quilt loaned by George House Trust in Manchester. It is the first retailer to have ever been given this privilege as it is one historically reserved for galleries, museums and national institutions. There will be a visitors' book for those wishing to show support for World AIDS Day. "We are thrilled and proud to have the honour of displaying the UK AIDS Quilt, which means so much to those in the HIV/AIDS communities," said Andrew Jukes, the Waterstone's bookseller who is co-ordinating the Gower Street branch's endeavours. "Interest in HIV/AIDS in the UK has sharply dropped during the past 10 years. Waterstone's Gower Street would like to be part of reawakening this interest by placing itself at the forefront of this campaign."

The charities involved between November 28<sup>th</sup> and December 2<sup>nd</sup> will be The National AIDS Trust, GMFA, Riverhouse Trust, The Food Chain and Body & Soul. Highlights of the week will include a cutting edge panel discussion with Professor Matthew Weait of Birkbeck Law School and Drs Catherine Dodds and Adam Bourne from Sigma Research on Wednesday 30<sup>th</sup> November. On Thursday 1<sup>st</sup> December Edd Kimber and Allegra McEvedy will be signing copies of their books in support of The Food Chain and The London Gay Men's Chorus will be performing in the evening.

The shop has also sourced an authoritative collection of titles bought in for World AIDS Week 2011, including a special collection of hard to find and out of print titles on HIV/AIDS in the second hand department on the first floor.

"Waterstone's Flagship Store in Gower Street, London, is leading the way for World Aids Day 2011." – Attitude Magazine